

IDEALC MASTER SIGN PROGRAM

IDEALC/MASTER PLAN OVERVIEW

FREE-STANDING SIGN REQUIREMENTS:

- NOT BE CONSTRUCTED OR ERECTED CLOSER THAN FOUR FEET TO ANY RIGHT-OF-WAY AND NO CLOSER THAN TEN FEET TO ANY ADJACENT PROPERTY LINE.
- HAVE A MAXIMUM HEIGHT OF 16 FEET.
- INCLUDE A BASE THAT IS AT LEAST 50% THE WIDTH OF THE SIGN FACE.
- NO SIGHT VISIBILITY TRIANGLE ENCROACHMENT.
- LANDSCAPE ELEMENTS INCORPORATED AROUND THE BASE CONSISTING OF NATIVE VEGETATION AND IRRIGATION. MUST EXTEND AT LEAST THREE FEET IN ALL DIRECTIONS FROM THE BASE. MUST NOT OBSCURE ADDRESS.
- WILL NOT BE LOCATED IN REQUIRED TREE PLANTING AREAS.
- INCORPORATE THE ADDRESS NUMBERS OF THE BUILDING, SIZED BETWEEN SIX AND TEN INCHES IN HEIGHT.
- PROPOSED SIGN SHALL BE CONSTRUCTED OF DURABLE MATERIALS, EITHER HIGH-DENSITY SOLID-CORE FOAM OR ALUMINUM FRAME WITH SUITABLE CLADDING, TO ENSURE LONG-TERM STRUCTURAL INTEGRITY AND AESTHETIC QUALITY.

